

## **RIGHT HOME ESTATES** **PRIVACY POLICY**

### **Our Commitment to your Privacy**

Right Home Estates is committed to protecting your privacy and ensuring that your visit to our website is completely secure.

If you have any questions or problems with any aspect of our privacy policy or its implementation, please contact our [privacy officer](#) or [the Information Commissioner's Office](#).

### **Security of your Personal Information**

To maintain the security of your information, we use the Transport Layer Security (TLS) protocol with 128-bit or higher encryption strength to transmit sensitive information. This is the same technology used in transmitting sensitive information by banks, governments, and online businesses such as Amazon.com and eBay.

Once the information is in our system, it is accessible to authorised Right Home Estates personnel only. We strictly enforce our privacy policies with our employees and any breach of this policy will result in termination and the pressing of criminal charges where there are grounds.

### **How we use your Personal Information**

Your personal information will be used in order to provide you with the requested products and services. This includes the use of information for completing transactions or communicating back to you. Credit card numbers are used only for payment processing and are not used for any other purpose.

We may also use personal information in a manner that does not identify you specifically nor allow you to be contacted but does identify certain criteria about our Site's users in general (such as we may inform third parties about the number of registered users, number of unique visitors, and the pages most frequently browsed).

### **Who we share your Personal Information with**

We will NOT sell, trade or rent your name or personal information to anyone else. We DO NOT sell, trade, rent or provide outside access to our mailing list at all.

Right Home Estates will not release your personal information to authorities unless required by law, search warrant, court order, subpoena, or fraud investigation.

Except as otherwise stated in this policy, Right Home Estates will share your information with third parties only to the extent necessary to provide the services and products requested by you. All such third parties are prohibited from using your personal information except to provide these services and they are required to maintain the confidentiality of your information.

## **Collection of your Personal Information**

Right Home Estates only saves such personal information that is necessary for you to access and use our services. This personal information includes, but is not limited to, first and last name, email address, phone number, other payment processing information and document creation data. Right Home Estates will store such personal information until you formally request its deletion or revoke your consent to its storage, or Right Home Estates otherwise deletes that personal information in accordance with its decisions or internal policies.

## **Document Preparation and Privacy of Information**

The information you provide when you prepare a document on our website is held strictly confidential. For your protection provide a valid email address that will not block email from Right Home Estates.

## **Advertising**

We partner with third party ad networks, such as Google Adwords and Bing Ads, to manage our advertising on other sites. Our Ad network partners use cookies and Web beacons to collect non-personally identifiable information about your activities on this and other Web sites to provide you targeted advertising based upon your interests. If you wish to not have this information used for the purpose of serving you targeted ads, you may opt-out by using the following links: [Google's Opt-out](#), [Bing's Opt-out](#), or the [Network Advertising Initiative Opt-out page](#).

Please note that any opting-out will not opt you out of being served advertising. You will continue to receive generic ads.

## **Third Party Services**

This site uses the Google Maps API and the terms of [Google's Privacy Policy](#) are incorporated by reference into our Privacy Policy.

## **GDPR**

The Data controller for all information you provide to Right Home Estates For users in the EU,. adheres to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation.

Our Site may use a website recording service which may record how you use our site such as mouse clicks, mouse movements, and page scrolling, but your personal data such as text inputted will not be collected by this service. Data collected by this service is used to improve the usability of our Site. The information collected is stored and is used for aggregated and statistical reporting and is not shared with anybody else. The website recording service is required to maintain the confidentiality of that information.

Last updated on 14<sup>th</sup> February 2023